

Preferred Client

JPDATE

Because a Great Experience Begins with a Great Agent.

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Tao Guo

403-828-6689 www.guo-tao.com B 403-247-7770 tguo@cirrealty.ca

Your Dedicated CIR REALTY Real Estate Representative

Are You Clear On What Is A Good Deal?

So often, in the beginning, investors focus on real estate investing techniques, and lose sight of the important issue—is this a good deal? Learning to recognize a good deal takes research, education and, above all, experience. Here are three considerations which will help determine whether a potential real estate purchase is a 'deal'.

CASH FLOW // Ask yourself, will this property cash flow? Well, that depends on a lot of factors, such as the strength of the local rental market, the interest rate on the financing and how much of a down

payment you contribute. Also, it depends on whether it is a single family or multifamily dwelling. Considering all of these factors, ask yourself, "Will this provide income for me?"

LEVERAGE // Leverage is important in investing, because the less cash you put down on each property, the more properties you can buy. If the properties go up in value, your rate of return goes up exponentially. However, if the properties go down in value and you have a lot of debt on the property, this can result in negative cash flow.

EQUITY // There are many ways to create equity, but buying into equity is your best bet. Find a motivated seller that wants out of his property, and is willing to give up his property for less than full value. Or, buy a property that needs work and can be done for 50 cents on the dollar or less.

HOME OWNER TIPS OF THE MONTH

3 Fall Maintenance Jobs We Often Forget About

- 1. Examine the grounds of your property. Before snow is covering your grass or it's too cold to venture outside, check walkways for cracks and loose materials. Fix walkway and entryway areas before slippery weather can cause a tripping or falling accident.
- 2. Leaky faucets? Fix them now. Before the temperatures start to dip low, examine leaky faucets in the kitchen, bathrooms, and utility room locations. Most likely the time and money spent now to fix will be less than a broken pipe in the dead of winter.
- 3. **Drain your hot water heater.** We live in an area with hard water and extra amounts of sediments could be building up in your tank. Now is the perfect time to drain and make sure rust isn't developing in your tank as well.



(referencing metro Calgary stats only)...

Citywide year-over-year sales
growth reaches double digits.

Calgary's condo sectors
continue to set the pace for the
city's residential resale housing
market, which recorded 2,148
sales in September, nearly 12%
higher than the same period
last year.

OCT 1, 2014 - ACCORDING TO CREB

Market Stats

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	COUNT	AVERAGE PRICE	AVERAGE DOM
Single Family	5690 // 2015	\$778,262 // \$544,176	74 // 43
Condominium	2224 // 908	\$446,300 // \$329,722	59 // 41
Combined	7934 // 2923		
Rural with Home	103 // 4	\$278,371 // \$265,437	229 // 110
Rural Land	567 // 23	\$944,317 // \$472,434	199 // 147
Total Rural	670 // 27		
Total MLS	8584 // 2950		

* All numbers gathered for the Listings and Sales stats are compiled from metro Calgary and rural southern Alberta areas

ACTIVE LISTINGS as of Oct 1, 2014* // SALES for September 2014*

CALL NOW for A FREE MARKET EVALUATION

At CIR REALTY meeting all of your real estate needs is our goal.

We look forward to hearing from you as we are happy to answer any questions you may have.

^{*} Not intended to solicit buyers or sellers currently under contract. If you do not wish to receive this publication, please contact the email sender to be removed from the mail list. Thank you, CIR REALTY®