

The Benefits of Being a New Realtor

- 1. No bad habits
- 2. Enthusiastic
- 3. Up to date with all the rules
- 4. Current knowledge
- 5. Can't be manipulated
- 6. Not pushy
- 7. Go to see more houses / preview & learn the product
- 8. Won't make assumptions
- 9. Focused on the client
- 10. Not stuck in a rut
- 11. Sincere
- 12. Will work with the client, not lead them
- 13. Will try new methods with faith & commitment
- 14. Dedicated
- 15. Eager
- 16. Not jaded
- 17. No preconceived notions
- 18. Creative
- 19. Lots of new ideas
- 20. Wants to do a really good job to build a good reputation
- 21. Optimistic
- 22. Hungry
- 23. Lots more time
- 24. Take time to go the extra mile
- 25. Younger? (Have more friends entering the market)
- 26. Fitter
- 27. Work harder
- 28. More efficient
- 29. More tech savvy to keep ahead of the game
- 30. Every deal counts
- 31. Door to door for new business
- 32. Cold calling
- 33. Open to trying new things
- 34. Continuously marketing for new business
- 35. Not aware of bad times
- 36. Better systems
- 37. Might think of partnering
- 38. Getting real estate training & mentoring
- 39. Networking (opportunity to let 'world' know)
- 40. Comfortable with real estate info online
- 41. Taking courses in sales & marketing
- 42. Willing to take more risk
- 43. Work out of home rather than waste time at the office

This list has been compiled in a collaborative effort by Realtors in the Calgary Real Estate Board. The information is in its unedited format and has not been checked for accuracy or legality.



- 44. Work with support teams
- 45. Get more FSBO and expireds on market
- 46. Bring experience from other jobs / industries
- 47. Identify well with first time buyers
- 48. Will try anything (don't know what doesn't work) / No boundaries
- 49. Time to volunteer & get involved in community
- 50. Lots to learn & learning is challenging and fun
- 51. Open to collaborating with other Realtors
- 52. Lots of write offs
- 53. Humble
- 54. Keen
- 55. Loads of energy (excitement)
- 56. Willing to do open houses
- 57. Willing to do grunt work to build customer base