

## Why is Now a Good Time to Buy?

1. Interest rates are low
2. Lots of selection to choose from
3. Low prices
4. Buyers market
5. Negotiations favor buyers position
6. Sellers are more flexible ie. possession
7. Rental market is still tight so investment properties are worthwhile looking at buying
8. More trades people available
9. Cost of trades & materials has decreased
10. Quality is up for dollar value
11. Calgary's economic outlook is still strong (esp compared to other markets)
12. Incentives being offered from various support services
13. Home furnishing deals right now
14. Advances in new home construction (home theatres, cat5 wiring, solar low e windows, energy efficient)
15. Builders are offering incentives
16. Real estate is always a good long term investment
17. Spring & summer market always picks up
18. Consumers becoming more reasonable with expectations
19. Lots of starter homes available
20. We create the market by Believing in it!!!
21. Real estate only experienced 1/10 the percentage of losses compared to the stock market in 2008
22. Realtors are hungry
23. Desperate, motivated sellers
24. Better value
25. Planting season is coming
26. Government resolution upcoming
27. Timing...rarely will you hit the perfect market
28. Calgary is the best place to live
29. Better to own than rent (start building equity now)
30. Spring brings a desire to renew & change (daylight is motivating)
31. Market could shift anytime & be less ideal for buyers
32. More creative contracts & financing